

Charitable Cash Rising Program

Your organization may be struggling or on the verge of shutting down because the cash is gone. You need an instant infusion of several thousands to several millions. I can show you a way to painlessly get the large sums to help sustain your cause. We have created a turnkey marketing system that can create the necessary activity to secure the donations in a matter of days. The focus is on your current donor base for obvious reasons like time—they are already invested and know your cause. The second track of the appeal is to the general business community driven by tax leverage.

What is required of you?

- A mailing to your donors we provide the content templates you assemble and mail.
- Placement of content on your organization web site
- Inserting marketing space in e-newsletters & print newsletters
- Willingness to provide spokes person for media
- Engage our firm as exclusive interface for you firm with interested parties of this campaign and all implementation of program specifics.

To be eligible for consideration.....

- You must have staff to execute mailings
- Staff to answer phone inquiries-(Not recordings) we will script them and train them for all inquires.
- Have donor database of at least 500
- Sign confidentiality agreement regarding program process and details

To explore this program further please email us your direct contact information to:
charitable@PBI-Money.com. We will call you to discuss the details further.

Please keep in mind elements of or approach involves potential income tax incentives for donors. The year will be closing within a little more than three months. We will engage clients on a first come first serve basis.